



# TOWN OF MONROE

## PARKS & RECREATION DEPARTMENT

7 Fan Hill Road  
Monroe, CT 06468  
Phone: 203-452-2806  
[www.monroerec.org](http://www.monroerec.org)



Missy Mendygral Orosz, M.S., CPRP., CYSA  
Director of Parks & Recreation  
[morosz@monroect.org](mailto:morosz@monroect.org)

### Winter/Spring 2022

### Sponsorship Application

The Town of Monroe Parks and Recreation Department greatly appreciates your willingness to become a sponsor for one or more of our events. The generous financial support of businesses like yours helps us make our summer offerings to the community a great ongoing success.

To officially become a 2022 Summer Special Events sponsor, please complete the sponsorship application below and attach a check written out to the **Town of Monroe Parks & Recreation Department**. Completed forms and checks may be mailed to **7 Fan Hill Road Monroe, CT 06468 Attn: Missy Orosz**.

All sponsorships applications are subject to review and final approval by the Parks and Recreation Commission and Director, Missy Orosz.

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Date: \_\_\_\_\_

Nature of Sponsor's Business: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

**Please indicate the event and level of sponsorship you are selecting from previous page:**

Concert in the Park Series: \_\_\_\_\_

Character Dinner Series: \_\_\_\_\_

Family Movie Night: \_\_\_\_\_

Signature: \_\_\_\_\_

(By signing and submitting this form, you are agreeing to the terms of sponsorship outlined in this packet.)



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## 2022 Sponsorship Opportunities

*The Town of Monroe produces several community events throughout the summer season that include our Summer Concert Series, Character Dinner Nights, and Family Movie Nights. These activities are free to the residents of Monroe. They do however require considerable funding and behind the scenes planning. In order to continue these events for our community, the Town of Monroe is actively seeking sponsorships and donations from the local businesses and individuals to continue the high quality of these special events.*

*Sponsoring an event provides you with a unique opportunity to connect with the Monroe Community, build brand awareness and show your support of our unique programming. We invite you to support any or all our summer recreational programs mentioned above. We offer several different sponsorship levels designed to allow businesses of all sizes to participate.*

### **Platinum Sponsor**

*Sponsorship of a summer season event listed above provides sponsors with the following:*  
*Opportunity for your company banner to be displayed at all events from that category.*  
*Announcements made at each event highlighting your company as a sponsor.*  
*Opportunity to display an approved company exhibit at each event*  
*Your company name in any press releases we send advertising the events.*  
*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Gold Sponsor**

*Sponsorship of a summer season event listed above provides sponsors with the following:*  
*Opportunity for your company banner to be displayed at all events.*  
*Announcements made at each event highlighting your company as a sponsor.*  
*Your company name in any press releases we send advertising the events.*  
*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Silver Sponsor**

*Sponsorship of a summer season event listed above provides sponsors with the following:*  
*Opportunity for your company banner to be displayed at the selected event.*  
*Announcements made at each event highlighting your company as a sponsor.*  
*Your company name in any press releases we send advertising the event.*  
*Recognition of your company's sponsorship posted on our website and on other promotional flyers we send out.*

### **Patron of the Arts Donations**

*We also welcome all business and individual donations in support of the summer programs.*

*Choir - \$25*

*Tenor - \$50*

*Soprano - \$100*

- *When events have multiple sponsorships, the Monroe Parks and Rec Department reserves the right to work with the sponsors to limit signage and physical displays.*

# ***Available Sponsorship Opportunities For 2022***

## **Concert in the Park Series**

*(Includes all concerts planned-multiple sponsors needed)*

*Platinum Sponsor*

*\$2,500*

*Gold Sponsor*

*\$1,000*

*Silver Sponsor*

*\$250.00*

## **Character Dinner Night Series**

*(Multiple nights and sponsors needed)*

*Platinum Sponsor*

*\$500*

*Gold Sponsor*

*\$250*

*Silver Sponsor*

*\$100*

## **Family Movie Nights**

*(Includes all movie nights in the park)*

*Platinum Sponsor*

*\$600*

*Gold Sponsor*

*\$350*

*Silver Sponsor*

*\$200*